

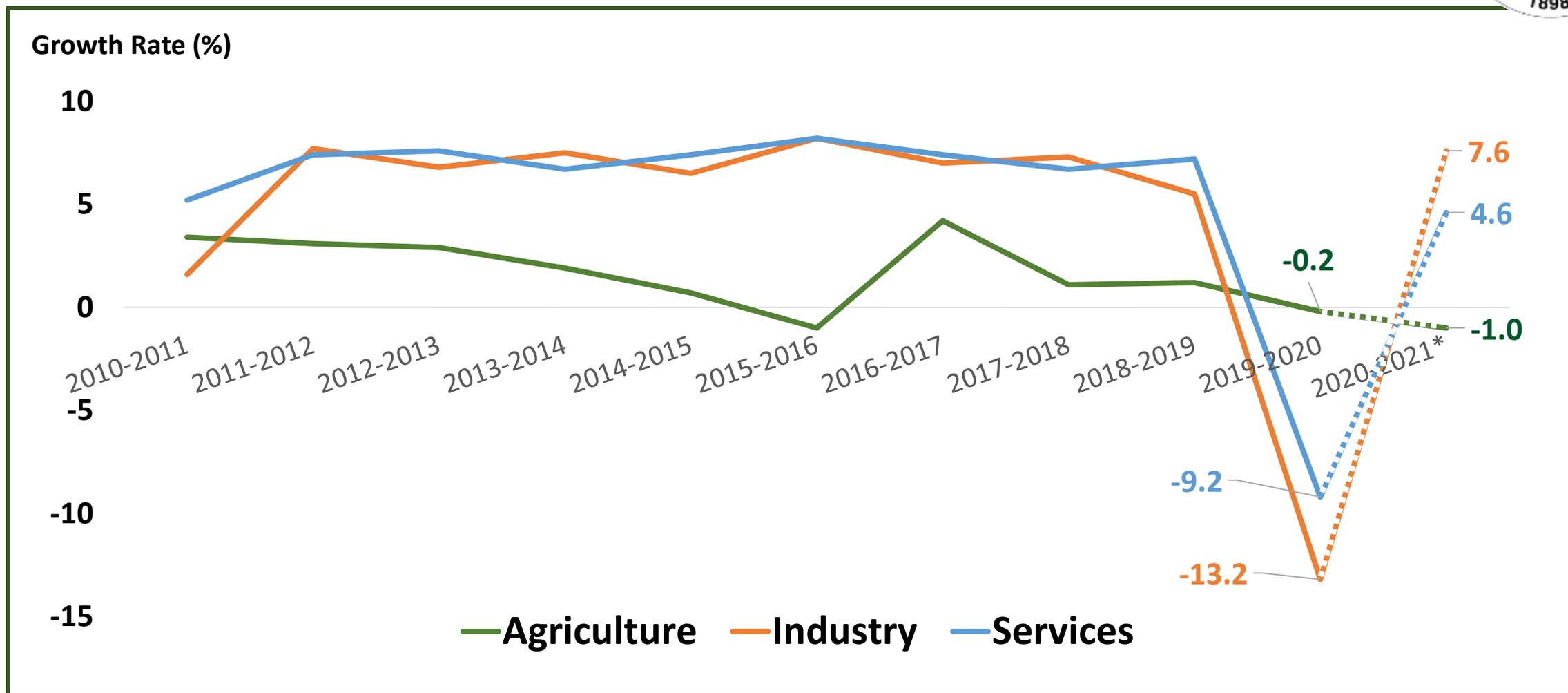


# Raising Productivity & Transforming Agriculture

**William D. Dar, Ph.D. | Secretary, Department of Agriculture**

Philippine Economic Briefing for Foreign Chambers of Commerce | 26 November 2021

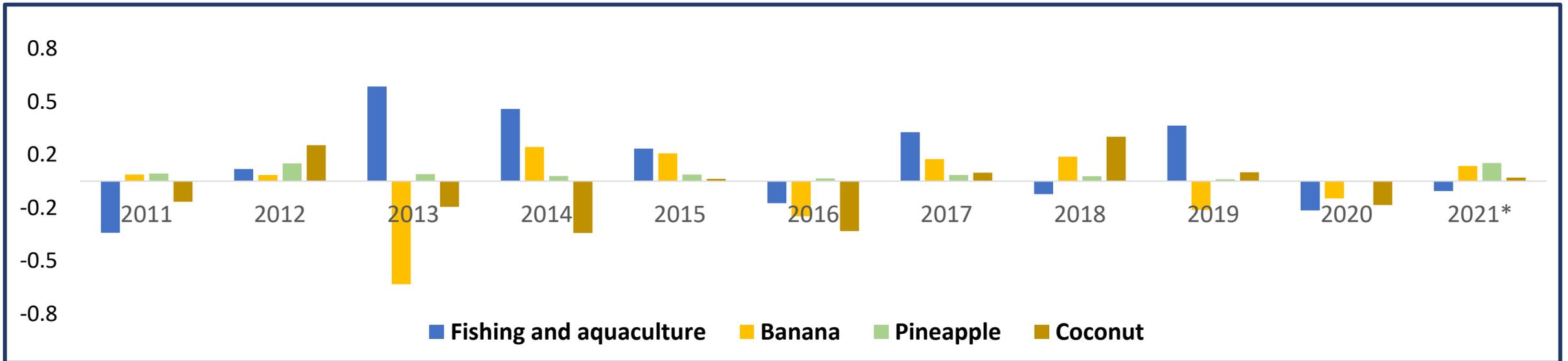
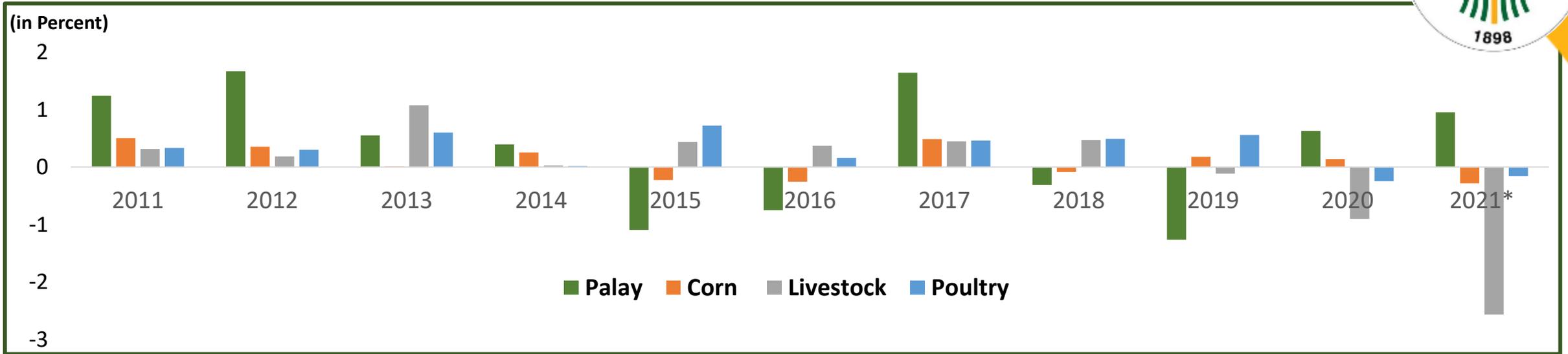
# PERFORMANCE OF THE PHILIPPINE AGRICULTURE SECTOR



Source: PSA 2021; \*2021 covered 1<sup>st</sup> to 3<sup>rd</sup> quarters only

# PERFORMANCE OF KEY COMMODITIES

Annual Contribution to Growth in Agriculture (2011-2021\*)



Source: PSA 2021; \*2021 covered 1<sup>st</sup> to 3<sup>rd</sup> quarters only

# GROWING THE AGRICULTURE SECTOR



## LIVESTOCK, POULTRY & CORN



- Increase local corn production thru contract growing
- Higher corn supply will bring down production cost in livestock and poultry

## BANANA, PINEAPPLE, MANGO, AVOCADO



- Strengthen the roadmaps for fruit commodities where we have comparative advantage

## FISHERIES



- Aquaculture and mariculture have tremendous growth potentials given our huge coastal resources

## COCONUT

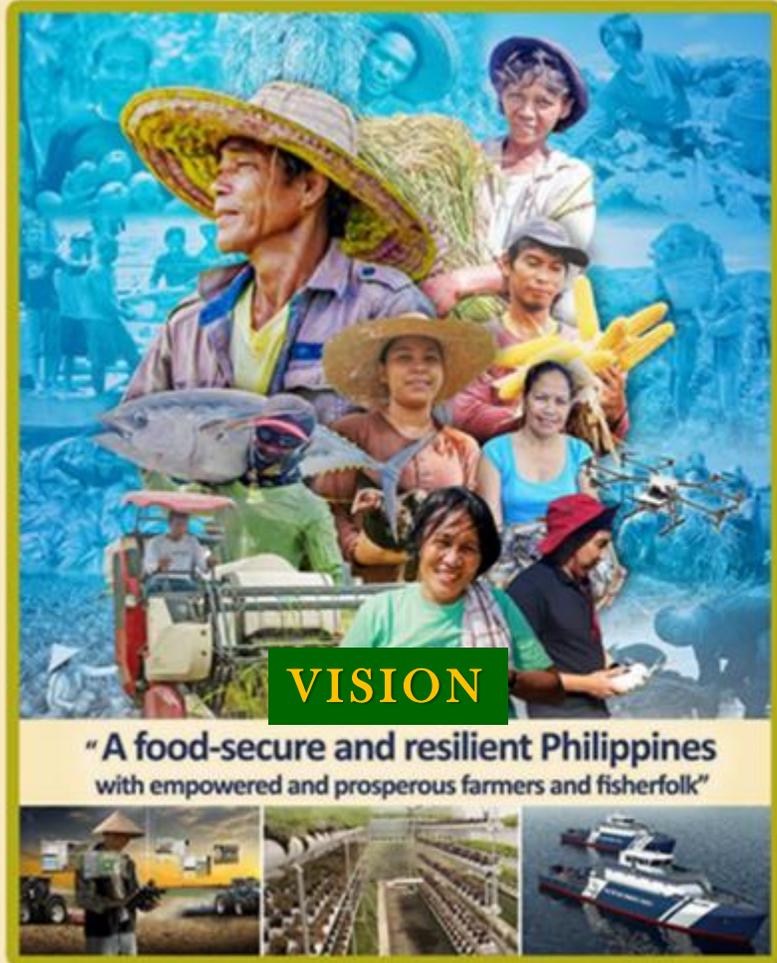


- Use of high-yielding varieties
- Huge export potentials for its by-products
- RA 11524 (Coconut Farmers and Industry Trust Fund Act)



# Transforming Philippine Agriculture

## OneDA REFORM AGENDA: PILLARS & KEY STRATEGIES



**VISION**

**"A food-secure and resilient Philippines with empowered and prosperous farmers and fisherfolk"**



**Together with Partners!**

### CONSOLIDATION



1. Bayanihan Agri Clusters
2. Collective Action/Cooperatives Development
3. Province-led Agriculture & Fisheries Extension Systems
4. Mobilization & Empowerment of Partners
5. Diversification
6. Credit Support

### MODERNIZATION



7. Technology & Innovation including Digital Agriculture
8. Farm Mechanization & Infrastructure Investments
9. Climate Change Adaptation & Mitigation Measures
10. Food Safety & Regulations

### INDUSTRIALIZATION



11. Agri Industrial Business Corridors
12. Global Trade, Export Development & Promotion
13. Postharvest, Processing, Logistics & Marketing Support

### PROFESSIONALIZATION



14. Agriculture Career System
15. Education & Training: Agribusiness Management
16. Youth & Women Engagement
17. Ease of Doing Business & Transparent Procurement

18. Strategic Communications

# 5 KEY AGRICULTURE TRANSFORMATION TRENDS



1

Shift of consumption preference to animal protein as income rises in the region.

2

Ageing farmers/workers in the agriculture sector and hence, the imperative towards farm mechanization.

3

Crop diversification (particularly agricultural exports) - the more developed the agricultural economy.

4

Challenges of climate change are increasingly being felt thus, climate resilience measures must be installed.

5

Shift from the provision of production support assistance (e.g., seeds, fertilizer, pesticide, etc.) to public goods (i.e., farm to market roads, irrigation, post harvest facilities) which last longer and benefit a larger public.





**DA Flagship Program responding to the 5 transformation trends**

# AREAS FOR INVESTMENT

**Abaca**

**Coconut**

**Mango**

**Seaweeds**

**Shrimp**

**Cacao**

**Coffee**



# AREAS FOR INVESTMENT



**SUSTAINABLE WATER  
TECHNOLOGIES FOR IRRIGATION**



**SMART AGRICULTURE**  
(Nutrient Use, Pest Management,  
Climate Adaptation)



**GREENHOUSE TECHNOLOGY**



**DAIRY, LIVESTOCK & POULTRY  
FARMING SOLUTIONS (Technologies & Practices)  
& BIOSECURITY**



**AQUACULTURE & FISH FARMING  
TECHNOLOGIES**

# WHY INVEST IN PHILIPPINE AGRICULTURE?

- 1 Big growing middle-class market
- 2 Favorable policy environment (*investment incentives*)
- 3 Large pool of capable human resources (*young and relatively skilled workers*)
- 4 Abundant land & fishery resources
- 5 Availability of local raw materials for agro-processing
- 6 Strategic location (*entry point to over 600M people in the ASEAN market and to RCEP markets once signed, natural gateway to the East Asian economies, high global innovations ranking, and friendly and hospitable people*)





Thank you!