

FINANCIAL PLANNING

What is financial planning?

A comprehensive evaluation of an individual's (or household's) current and future financial state to predict and manage future cash flows, expenditures, and asset values.



Why make a financial plan?



Control over spending



Sustainable lifestyle



Security from risk



Freedom from debt



Freedom from worry



Realizing goals



The Financial Planning Cycle



What do I want to achieve?



Visioning Exercise

Step 1

Visualize what you want to achieve after ten years.

Step 2

Estimate the amount you would need to make your dreams come true.

Step 3

Set visual reminders to motivate you.



Chatbox Activity

What do you want to achieve within 10 years in your financial life?

- a. Build a nice house for me and my family
- b. Buy nice cars for me and my family
- c. Send all my children to good schools
- d. Establish a good business or have extra sources of income
- e. Travel for leisure around the country and the world
- f. Others. Please specify.



Chatbox Activity

Estimate the cost of achieving all your goals. How much will it be?

- a. Zero to 10 million pesos
- b. 11 to 20 million pesos
- c. 21 to 30 million pesos
- d. 31 to 40 million pesos
- e. 41 million pesos and above



Chatbox Activity

What must I do to achieve my dreams?

Type your short answer in the Chatbox.





Financial Planning Guide

Name:	CLICK HERE TO PROCEED
Date	TO STEP 1



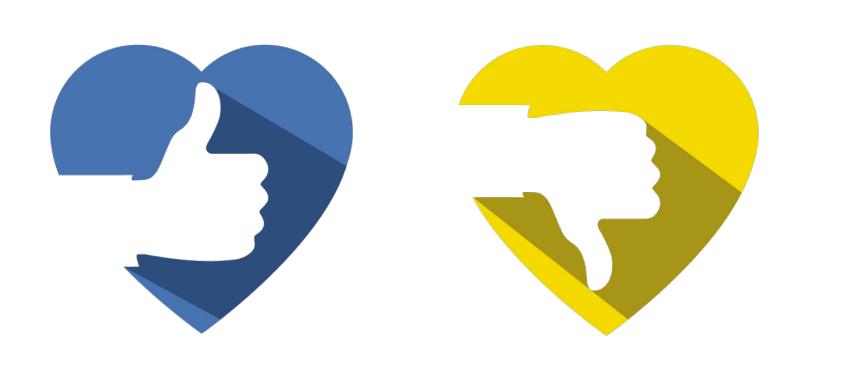


Exercise a FINANCIAL PLAN today.





Your current financial state is the sum total of all your past financial choices?



Remember...



Parents, your children are not your RETIREMENT PLAN.

Children, your parents are not your EMERGENCY FUND.

Do financial planning today.

