# **Financial Inclusion in the Philippines**

Dashboard | As of First Quarter 2023

Access

#### **Banks and Electronic Money Issuers (EMIs)**

	2022 Q1	2023 Q1	Growth
Universal & Commercial Banks	45	45	0.0%
Thrift Banks	45	43	-4.4%
Rural & Cooperative Banks	407	399	-2.0%
Digital Banks	2	6	200.0%
EMIs	69	72	4.3%

#### **Electronic Banking**

	2022 Q1	2023 Q1	Growth
Number of banks with e-banking	75	81	8.0%

#### **Service Points of Banks and EMIs**

	2022 Q1	2023 Q1	Growth
Banking offices (head office, branches, and other offices) <sup>[1]</sup>	13,141	13,239	0.7%
ATMs <sup>[1]</sup>	23,036	23,252	0.9%
On-site ATMs	12,515	12,743	1.8%
Off-site ATMs	10,521	10,509	-0.1%
	2019	2020	Growth
Cash agents <sup>[2]</sup>	17,057	58,417	242.5%
E-money agents <sup>[3]</sup>	35,959	84,299	134.4%

#### **Insurance Providers**<sup>[4]</sup>

	2022		
	Insurers	Microinsurance Providers	
Mutual Benefit Associations	40	23	
Life Insurance Companies	34	12	
Non-Life Insurance Companies	60	15	
Total	134	50	

[1] Nationwide count only (i.e., excludes offices/ATMs of Philippine banks abroad)

[2] Total number of active cash agents. Preliminary data based on banks implementing/piloting the cash agent model (BSP Circular No. 940).

[3] Total number of active e-money agents. In 2020, 89% of the total 94,293 registered e-money agents are active.

[4] Source: Insurance Commission

#### 1st Quarter 2023

#### **Other Financial Service Providers (FSPs) (head office and branches)**

	2022 Q1	2023 Q1	Growth
NSSLAs	199	193	-3.0%
Pawnshops	15,506	16,040	3.4%
Money Service Businesses (MSBs)	6,965	7,457	<b>7.1%</b>
Other NBFIs <sup>[5]</sup>	228	208	-8.8%
	2021	2022	Growth
Credit Cooperatives <sup>[6]</sup>	2,843	2,783	-2.1%
Financing and Lending Companies <sup>[7]</sup>	4,260	4,115	-3.4%
Microfinance NGOs <sup>[8]</sup>	4,162	4,263	2.4%

#### **Total Financial Service Access Points**<sup>[9]</sup>

	2022 Q1	2023 Q1	Growth
Total number of access points	221,990 <sup>r/</sup>	222,553	0.3%
Number of access points per 10,000 adults	28.77 <sup>r/</sup>	28.36	-1.4%

#### **Overall Access Situation**

	2022 Q1		2023 Q1	
	Number of cities and municipalities	% to Total	Number of cities and municipalities	% to Total
1. With banking presence <sup>[10] [11]</sup>	1,381	84.5%	1,380	84.5%
2. Without banking presence	253	15.5%	254	15.5%
2.1 Without banking presence but with other access points	184 <sup>r/</sup>	11.3% <sup>r/</sup>	189	11.6%
2.2 Without any access point	69 <sup>r/</sup>	4.2% <sup>r/</sup>	65	4.0%
With at least one access point (1 + 2.1) <sup>[12]</sup>	1,565 <sup>r/</sup>	95.8% <sup>r/</sup>	1,569	96.0%

r/ Revised

[5] Other NBFIs include lending investors and financing companies (that are affiliated with BSP-supervised banks), credit card companies, investment companies, securities dealers/brokers, government NBFIs and credit granting entities (excluding MF NGOs) which are supervised by the BSP.

[6] Sourced from the Cooperative Development Authority (CDA). There are 20,105 operating cooperatives (head offices) as of December 2022, of which approximately 9,018 cooperatives are offering financial services.

[7] Source: Securities and Exchange Commission

[8] Based only from a sample of microfinance NGOs that responded to the BSP data request. As of 27 October 2022, there are 27 accredited microfinance NGOs based on Microfinance NGO Regulatory Council (MNRC) data.

[9] Includes banking offices, e-money & cash agents, NSSLAs, Pawnshops, MSBs, other NBFIs, microfinance NGOs, and cooperatives with credit operations

[10] Indicator includes cash agents. Based on traditional metrics (no. of banking offices only), Q1 2022 - 1,139 (69.7%) and Q1 2023 - 1,155 (70.7%).

[11] In estimating the overall access situation, latest available location data were used, i.e., for e-money and cash agents-as of 2019; insurance companies-as of 2020; and lending and financing companies-as of 2020.

[12] In the Core Set of Financial Inclusion Indicators developed by the Alliance for Financial Inclusion (AFI), access points are defined as regulated entities where both cash-in and cash-out transactions can be performed. Following this definition, "other access points" include NSSLAs, cooperatives offering financial services, microfinance NGOs, pawnshops,MSBs, lending companies, other NBFIs, e-money agents and cash agents; and exclude ATMs (no data on the number of ATMs that can perform both cash-in and cash-out) and insurance providers (no data on location).

Growth 21.5%

> 16.3% 10.1%

11.0%

11.4

10.2

#### Usage

Deposits and Loans in the Banking System		
	2022 Q1	2023 Q1
Number of deposit acounts (in millions)	88.7	107.8
Number of depositors (in millions)	83.0	96.5
Amount of deposits (in trillion pesos)	16.1	17.7

### Amount of loans <sub>(in trillion pesos)</sub> Microfinance in the Banking System

		2022 Q1	2023 Q1	Growth
	Banks	139	138	<b>-0.7</b> %
Microfinance	Borrowers	1,985,422	1,879,947	-5.3%
	Amount (in million pesos)	26,834.8	27,101.6	1.0%
	Banks	127	124	<b>-2.4%</b>
Microenterprise Loans	Borrowers	1,745,345	1,631,263	<b>-6.5%</b>
-	Amount (in million pesos)	23,041.2	23,431.3	1.7%
	Banks	35	37	5.7%
Microfinance Plus	Borrowers	10,498	11,049	5.2%
	Amount (in million pesos)	794.4	804.8	1.3%
	Banks	19	17	-10.5%
Micro-Agri Loans	Borrowers	69,861	71,905	2.9%
-	Amount (in million pesos)	1,145.3	1,105.4	-3.5%
Micro-Housing Loans	Banks	13	11	-15.4%
	Borrowers	85,659	88,710	3.6%
-	Amount (in million pesos)	1,515.4	1,412.1	6.8%

### **Microfinance Outside the Banking System**

	2020	2021	Growth
Cooperatives <sup>[6]</sup>			
Number of member-depositors	9.9	9.7	-2.0%
Deposit liabilities (in billion pesos)	174.3	173.8	-0.3%
Outstanding loans (in billion pesos)	327.1	284.4	-13.1%
	2021	2022	Growth
Microfinance NGOs <sup>[8]</sup>			
Number of clients (in millions)	6.4	6.6	4.1%
Outstanding loans (in billion pesos)	52.8	68.3	29.3%

#### **Credit Information System**

	2021	2022	Growth
Number of submitting entities with actual basic credit data	639	765	<b>19.7%</b>
Number of unique individuals with financial credit data [in millions]	30.6	38.9	<b>27</b> .2%
Total contracts [in millions]	107.0	132.6	23.9%

### Insurance/Microinsurance<sup>[9]</sup>

	2022 Q1	2023 Q1	Change
Insurance Penetration (premium volume as a share of GDP)	1.98	1.75	-0.23
		2021	
Number of Persons with Coverage <sub>(in millions)</sub>	Insurers	Microinsurance Providers	% Share of Microinsurance
Mutual Benefit Associations	33.4	31.9	95.6%
Life Insurance Companies	46.1	14.4	31.2%
Non-Life Insurance Companies	25.5	7.4	29.2%
Total	105.0	53.7	51.2%
Amount of Premiums (in million pesos)			
Mutual Benefit Associations	13,235	5,993	45.3%
Life Insurance Companies	310,240	2,925	0.9%
Non-Life Insurance Companies	51,192	1,202	2.3%
Total	374,667	10,120	2.7%
Investment [13]			

	2022 Q1	2023 Q1	Change
Number of Personal Equity & Retirement Account (PERA) Administrators	3	3	0.0%
Number of BSFIs offering PERA UITFs	6	6	0.0%
Number of approved PERA products/UITFs	18	18	0.0%
Number of PERA contributors	4,482	5,268	17.5%
Total PERA contributions (in million pesos)	271.9	345.7	27.2%
Number of Existing Non-PERA UITFs <sup>[14]</sup>	233	246	5.6%
Number of UITF participants	2,198,992	2,466,383	12.2%

[13] Source: BSP PERA Technical Working Group; Capital Markets and Trust Supervision Department (CMTSD)[14] Existing means available in the market.

## **Inclusive Digital Finance**

Basic Deposit Accounts			
	2022 Q1	2023 Q1	Growth
Number of banks offering BDA <sup>[15]</sup>	145	158	9.0%
Number of BDA (in millions)	8.1	21.9	<b>170.4%</b>
Amount of deposits (in billion pesos)	5.1	27.0	<b>432.2%</b>

Electronic Money Accounts			
	2021	2022 Q2	Growth
[16]p/ Number of E-Money Accounts <sub>(in millions)</sub>	-		-
Registered e-money accounts	173.4	195.7	12.9%
Active e-money accounts	52.5	47.6	-9.3%
	2022 Q1	2023 Q1	Growth
Number of Transactions <sup>[17]</sup> (in millions)			
Inflow	50.1	314.3	<b>527.7%</b>
Outflow	144.1	868.1	<b>502.4%</b>
Amount of Transactions <sup>[17]</sup> (in billion pesos)			
Inflow	207.4	787.8	279.9%
Outflow	203.7	799.8	292.7%

#### Digital onboarding (e-KYC)

	2022 Q1	2023 Q1	Growth
Number of BSP-supervised financial institutions (BSFIs) with digital onboarding capability	53 <sup>r/</sup>	57	7.5%

### Digital Access [18]

	2019	2021	Change
Percentage of mobile phone and internet users who had online financial transaction <i>(base: adults with mobile phone and internet)</i>	11%	60%	49.1%
Percentage of mobile phone and internet users who are financially included <i>(base: adults with mobile phone and internet)</i>	32%	60%	28.5%
Unbanked but with mobile phone and internet <i>(base: adults without an account)</i>	<b>47</b> %	68%	20.7%

Digital Payments				
		2022 Q1	2023 Q1	Growth/Change
PESONet <sup>[19]</sup>				
Volume (in millions)		19.8	22.5	13.5%
Value (in billion pesos)		1,399.2	1,800.6	28.7%
InstaPay <sup>[19]</sup>				
Volume (in millions)		123.4	160.0	<b>29.7</b> %
Value (in billion pesos)		772.3	1,070.2	38.6%
		2021	2022	Change
Share of digital payments to total payme	ent transactions			
Volume		30%	42%	11.8%
Value		44%	40%	-4.0%

### Alternative Finance [20]

	2021	2022	Growth
Crowdfunding (reward-based crowdfunding)			
Number of campaigns (in thousands)	0.67	0.66	-1.9%
Transaction Value (in million US\$)	0.57	0.61	6.9%
Crowdinvesting (equity-based crowdfunding)			
Number of campaigns (in thousands)	0.01	0.01	14.8%
Transaction Value (in million US\$)	1.51	1.63	8.1%
Crowdlending (lending-based crowdfunding)			
Number of loans (in thousands)	0.14	0.15	6.1%
Transaction Value (in million US\$)	7.01	7.96	13.6%

p/ Preliminary

[15] Number of banks offering BDA based on submitted reports

[16] Number of accounts registered/subscribed to mobile delivery channel

[17] Based only from BSFIs that submitted the report before the locking period.

[18] BSP Financial Inclusion Survey

[19] Covers transactions from January to March 2023

### **Other Financial Inclusion Data**

### Indicators from Demand-side Surveys

BSP Financial Inclusion Survey (Respondents: Adults - Individuals aged 15+)	2019	2021	Change
Percentage of adults with formal account	29%	56%	26.9
By type of account			
Bank account	12%	23%	11.2
E-money account	8%	36%	27.6
Microfinance institution account	12%	9%	-3.6
Cooperative account	2%	5%	3.5
Non-stock savings and loan association account	0%	0%	0.2
By individual characteristics			
Male	24%	54%	29.6
Female	34%	57%	23.9
Young adults (15-19)	<b>7</b> %	27%	20.5
Older adults (>60)	32%	47%	15.4
ABC	43%	80%	36.9
D	28%	54%	26.9
E	27%	44%	17.0
Rural	30%	56%	26.3
Urban	27%	55%	27.8
Working adults	39%	61%	21.6
Business owners	43%	65%	22.0
Pantawid Pamilyang Pilipino Program beneficiaries	47%	64%	16.2
Percentage of accountholders who use their account for payments	<b>47</b> %	<b>79</b> %	32.2
BSP Consumer Finance Survey (Respondents: Households)	2014	2018	Change
Percentage of households with deposit account	14.0%	9.7%	-4.3
		-	
<b>World Bank Findex</b> (Respondents: Adults - Individuals aged 15+)	2017	2021	Change
Formal account	34.5%	51.4%	16.9
Financial institution account	31.8%	46.0%	14.2
Mobile money account	4.5%	21.7%	17.2
Poorest 40%	18.0%	34.0%	16.0
Richest 60%	45.4%	62.8%	17.4
SAVINCS			
BSP Financial Inclusion Survey (Respondents: Adults - Individuals aged 15+)	2019	2021	Change
Percentage of adults with savings	53%	37%	-15.7
Percentage of adults with savings in a bank	21%	31%	10.5
(base: adults with savings)	2170	3170	10.5
Percentage of adults who keep their savings at home	51%	52%	0.4
(base: adults with savings)	5170	<b>JZ</b> 70	0.4
BSP Consumer Expectations Survey (Respondents: Households)	2022 Q1	2023 Q1	Change
Percentage of households with savings	31.1%	32.9%	1.8
Percentage of households with savings in a bank (base: HHs with savings)	71.0%	82.8%	11.7
Percentage of OFW households who allot a portion of	38.0%	43.0%	5.0
remittances to savings	56.0%	45.0%	5.0
CREDIT			
3SP Financial Inclusion Survey (Respondents: Adults - Individuals aged 15+)	2019	2021	Change
Percentage of adults with outstanding loans	33%	45%	11.2
Percentage of adults who borrowed from a bank			
(base: adults with outstanding loans)	3%	4%	1.2
Percentage of adults who borrow from informal sources			
(base: adults with outstanding loans)	55%	57%	2.3
World Bank Findex (Respondents: Adults - Individuals aged 15+)	2017	2021	Change
Percentage of adults who borrowed any money	58.6%	57.8%	-0.9
	33.370		
Percentage of adults who borrowed from a formal financial	10 7%	17	67
Percentage of adults who borrowed from a formal financial nstitutions in the past year Percentage of adults who borrowed from family and friends	10.7%	17.4%	6.7

# **Other Financial Inclusion Data**

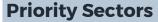
OTHER FINANCIAL SERVICES			
World Bank Findex (Respondents: Adults - Individuals aged 15+)	2017	2021	Change
Percentage of adults with debit card	21.0%	29.8%	8.8
Percentage of adults with credit card	1.9%	8.1%	6.1
Percentage of adults who made or received digital payments	25.1%	43.5%	18.4
BSP Consumer Expectations Survey (Respondents: Households)	2022 Q1	2023 Q1	Change
Percentage of OFW households who allot a portion of remittances to	-		
debt payments	22.1%	17.5%	-4.7
Percentage of OFW households who allot a portion of remittances to	10.9%	8.4%	25
investment	10.9%	0.4%	-2.5
FINANCIAL RESILIENCE			
[21] World Bank Findex (Respondents: Adults - Individuals aged 15+)		20	D21
Most worrying financial issue			
Paying for medical costs in case of a serious illness or accident		42	2%
Money to pay for monthly expenses or bills		24	4%
Money for old age		12	7%
Paying school or education fees		13	<b>3</b> %
Main source of emergency funds in 7 days and 30 days			
Family or Friends		4	1%
Work		21%	
Savings		19%	
Loan from a bank employer or private lender		9	%
Sale of Assets		2	.%
BSP Financial Inclusion Survey (Respondents: Adults - Individuals aged 15+)			
Top sources of funds for financial needs			
(base: adults who experienced the financial need)			
Meeting goals			
Purchase of expensive items			
Used own savings			3%
Borrowed		27%	
Used regular income		22	2%
Put up or expand business			
Borrowed			1%
Used regular income		1	9%
Used own savings		28%	
Resiliency			
Experienced sickness, death or loss of job in the family			
Borrowed			5%
Used own savings		28%	
Used regular income		28	3%
Affected by natural calamities			
Borrowed		43%	
Used regular income		28%	
Used own savings		20	5%
Liquidity			
Pay for regular spending needs			
Borrowed		41%	
Used regular income		28%	
Used own savings		24	4%

**FINANCIAL LITERACY** 

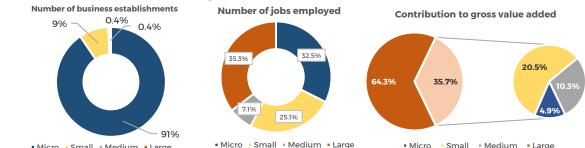
BSP Financial Inclusion Survey (Respondents: Adults - Individuals aged 15+)	2019	2021	Change
Percentage of adults who correctly answered all 6 financial literacy questions <sup>[22]</sup>		2%	
Percentage of adults who correctly answered inflation and interest rate questions	8%	4%	-3.6
Percentage of adults who correctly answered questions on:			
Inflation	55%	42%	-12.1
Simple interest	32%	32%	-0.2
Compound interest	33%	30%	-2.9
Division <sup>[22]</sup>		91%	
Diversification of Portfolio <sup>[22]</sup>		61%	
Investment Risk <sup>[22]</sup>		58%	
Attendance to Financial Literacy Session [22]		<b>7</b> %	

[21] The Financial Resilience data are new indicators introduced in the 2021 Worldbank Findex.

[22] Indicator was introduced in the 2021 FIS.



#### Micro, Small and Medium Enterprises (MSMEs)



Micro • Small • Medium • Large
Micro • Small • Medium • Large
Micro • Small • Medium • Large

Source: Philippine Statistics Authority and Department of Trade and Industry (2021)

#### Men vs women-owned/led MSMEs

	2021
Percentage of MSMEs who use merchant and business accounts	
Men	<b>39</b> %
Women	17%
Percentage of MSMEs who applied for a business loan	
Men	20%
Women	28%
Percentage of MSMEs who use digital financial services	
Men	44%
Women	28%

Source: ADB MSME Finance Survey

#### **MSME Loans**

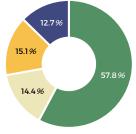
	2022 Q1	2023 Q1	Growth/Change
Total MSME loans (in billion pesos)	452.3	461.6	2.1%
% share of MSME loans to total business loans	6.6%	6.2%	-0.4
% share of MSME loans to total banking system loans	4.4%	4.1%	-0.4
% share of MSME loans to GDP	9.2%	8.2%	-0.9
Y-o-Y growth in loans to MSMEs	-2.0%	2.1%	4.0
Y-o-Y growth in loans to microenterprises	3.6%	3.0%	-0.6
Y-o-Y growth in loans to small enterprises	-4.4%	7.6%	12.0
Y-o-Y growth in loans to medium enterprises	-2.3%	-0.4%	1.9
Y-o-Y growth in loans to private corporations	16.7%	8.6%	-48.7%

#### MSME Loans based on RA 6977, as amended<sup>[23]</sup>

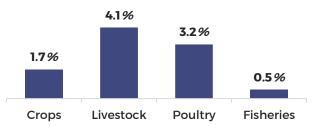
	2022 Q1	2023 Q1	Growth/Change
Total compliance for MSEs (in billion pesos)	173.8	187.0	7.6%
Total compliance for MEs (in billion pesos)	273.2	271.5	-0.6%
Percentage of compliance for MSEs (required: 8%)	2.0	1.9	-8.6
Percentage of compliance for MEs (required: 2%)	3.1	2.8	-36.3
Number of MSME Borrowers	1,411,964	1,447,912	2.5%
Number of Barangay Microbusiness Enterprises	2.777	3.272	17.8%
(BMBE) Borrowers	2,777	0,272	- 17.670

#### **Agricultural Sector**

Share to total agricultural production



# Growth by subsector



Crops 
Livestock 
Poultry 
Fisheries

Source: Philippine Statistics Authority (First Quarter 2023)

#### Agriculture, Forestry and Fishing (AFF) Loans

	2022 Q1	2023 Q1	Growth/Change
Total AFF Loans (in billion pesos)	239.5	252.7	5.5%
% share of AFF loans to total loans outstanding	2.22%	2.12%	-0.1

#### Agri-Agra Compliance <sup>[24]</sup>

	2021 Q2	2022 Q2	Growth/Change
Total compliance for AGRA (in billion pesos)	71.6	64.2	-10.3%
Total compliance for AGRI (in billion pesos)	718.1	783.8	9.1%
Percentage of compliance for AGRA (required: 10%)	1.0%	0.8%	-0.2
Percentage of compliance for AGRI (required: 15%)	9.7%	9.5%	-0.1

[23] Magna Carta for Micro, Small and Medium Enterprises (MSMEs). The mandatory allocation of credit resources to MSMEs lapsed in June 2018 but is being reported for monitoring purposes.

[24] The Report on Compliance with the Mandatory Agri-Agra Credit (Agri-Agra) will no longer be submitted starting with the reporting period ending 30 September 2022. (*Circular No. 1159 Series of 2022*)

### **Other Relevant Data**

### Geography<sup>[25]</sup>

Land area (in km²)	300,000
Regions	17
Provinces	81
Cities	146
Municipalities	1,488

#### **Population\***

	2015	2020	2021	2022
Population, in millions	101.0	109.0	110.0**	110.5 ***
Adult population (aged 15 +), in millions	69.3	75.8	77.2	78.5 <sup>*</sup>
Number of households, in millions	23.0	26.4		

\*Source: Philippine Statistics Authority Census of Population and Housing

\*\*Source: Year-end population estimation of Commission on Population and Development (POPCOM)

\*\*\*Source: Population estimate of POPCOM as of March 2023

### Economy<sup>[25]</sup>

GDP Y-o-Y growth (First Quarter 2022 vs. First Quarter 2023)	6.4%
GDP full year growth (2022)	7.6%
Inflation rate (October 2023)	4.9%
Unemployment rate (September 2023)	4.5% <sup>p/</sup>

### Income and Poverty<sup>[25]</sup>

Average annual family income, in PhP (2021)	307,190
Minimum wage in NCR for non-agriculture, in PhP (Effective: July 2023)	610.00
Poverty incidence among population (2021)	18.1%
Poverty threshold, average monthly estimate (family of five), in PhP (2021)	12,030

#### **Overseas Filipinos**

	2021	2022
Amount of cash remittances, in billion USD	31.4	32.5 <sup>p/</sup>
Number of Overseas Filipinos, in millions* (2013)	10.2	
	2020	2021
Number of Overseas Filipino Workers (OFWs), in millions <sup>[25]</sup>	1.8	1.8

\*Source: Commission on Filipino Overseas

[25] Philippine Statistics Authority

### **Other Relevant Data**

#### **Mobile Market**

	2021
Percentage of adults with mobile phone <sup>[18]</sup>	92%
Percentage of adults with smart phone <sup>[18]</sup>	81%
	2019
Mobile connections <sup>[26]</sup>	155%
Mobile broadband connections <sup>[26]</sup>	134%
Mobile broadband penetration <sup>[26]</sup>	86%

Mobile connections - number of SIM cards (as percentage of total population)

Mobile broadband connections - number of sim cards that are 3G and above (as percentage of total population) Mobile broadband penetration - mobile broadband connections ÷ mobile connections

#### **Internet and Social Media**

	2021
Percentage of adults with internet <sup>[18]</sup>	<b>77</b> %
Percentage of adults with mobile phone and internet <sup>[18]</sup>	<b>76</b> %
	January 2023
Average time spent on the internet per day <sup>[27]</sup>	9 hours, 14 mins
Social media penetration <sup>[27]</sup>	73%
Average time spent on social media per day <sup>[27]</sup>	3 hours, 43 mins

#### **E-Commerce**

	January 2023
Percentage of internet users who purchased a product or service online <sup>[27]</sup>	61%

[26] Groupe Speciale Mobile (GSM) Association/GSMA[27] We Are Social

Compiled by:

