

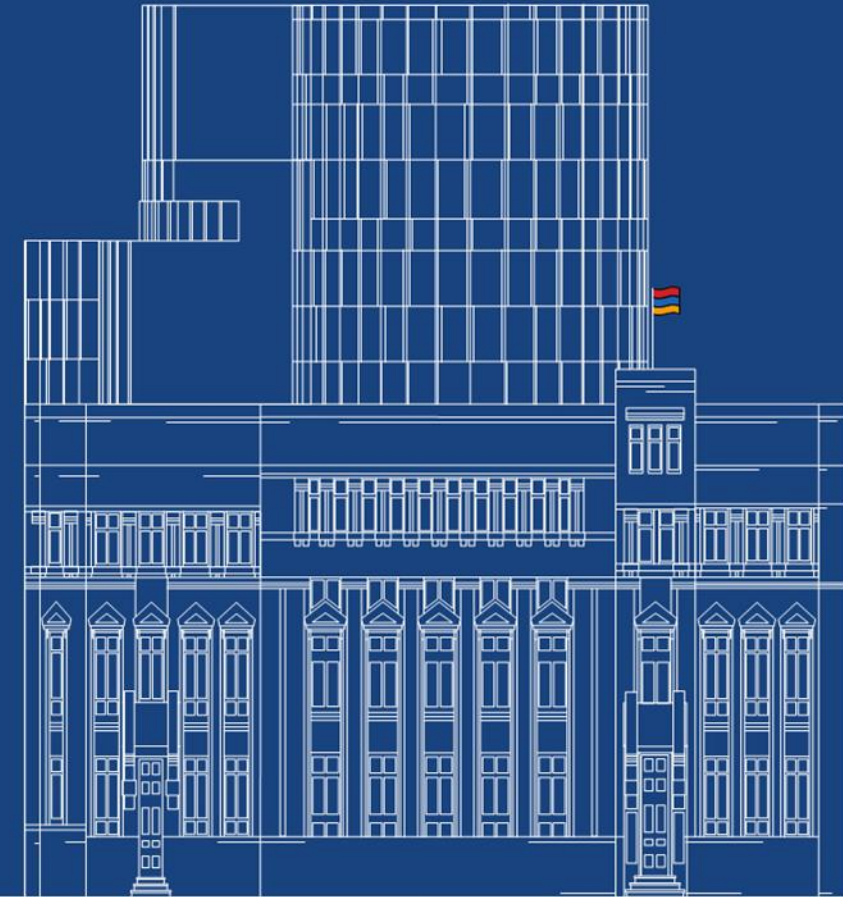


The Central Bank of Armenia

# NEW MONETARY POLICY ERA FOR EMERGING MARKETS

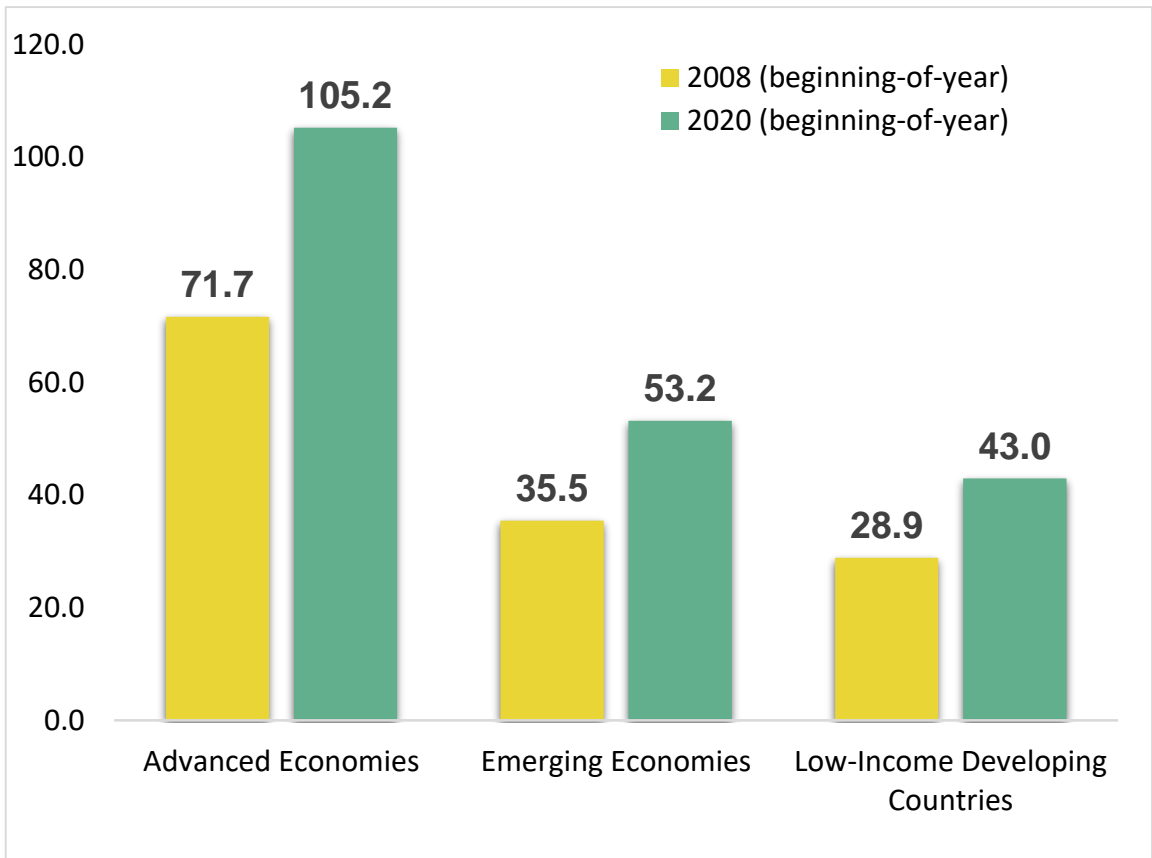
Martin Galstyan  
Central Bank of Armenia

27.09.2021



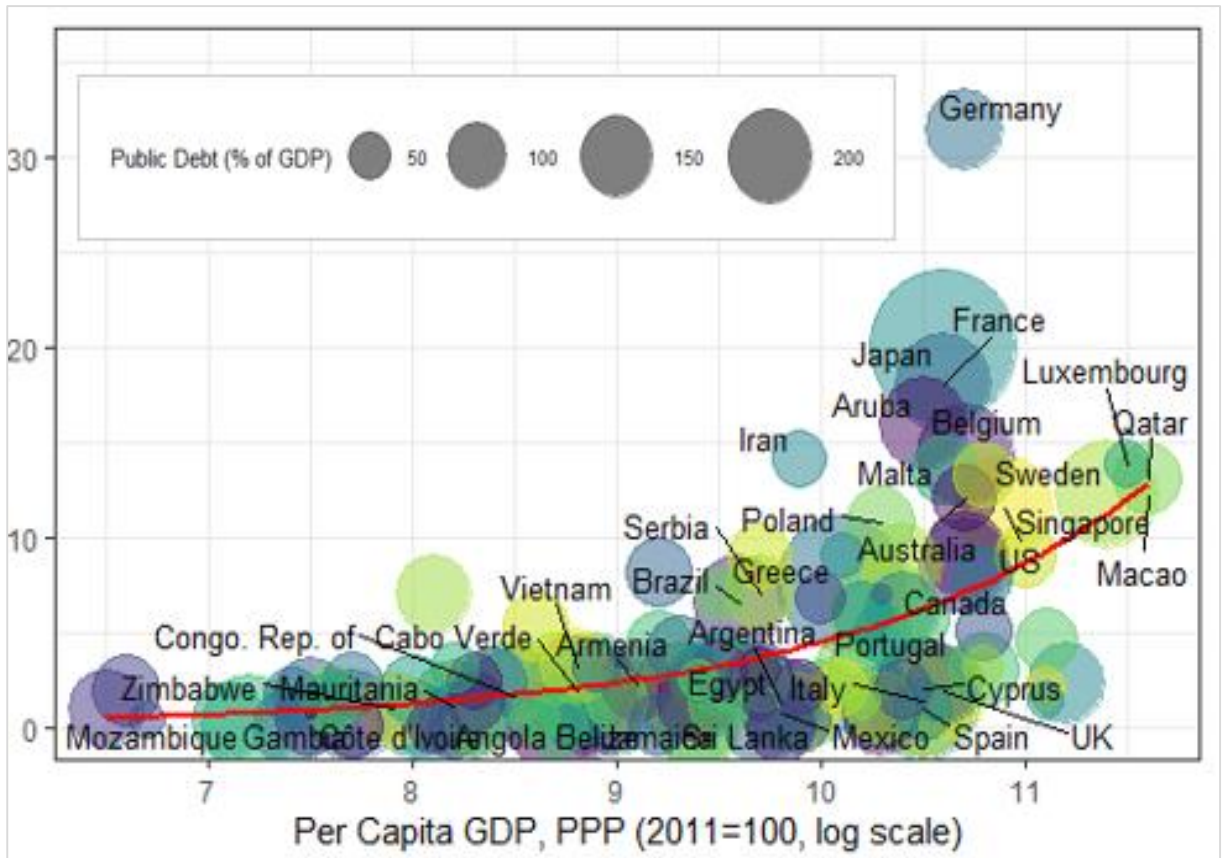
Countries entered the Covid-19 period with much higher public debt leading to more pressure for monetary policy actions...

Public Debt (% of GDP)



Source: The World Bank, IMF Global Debt Database

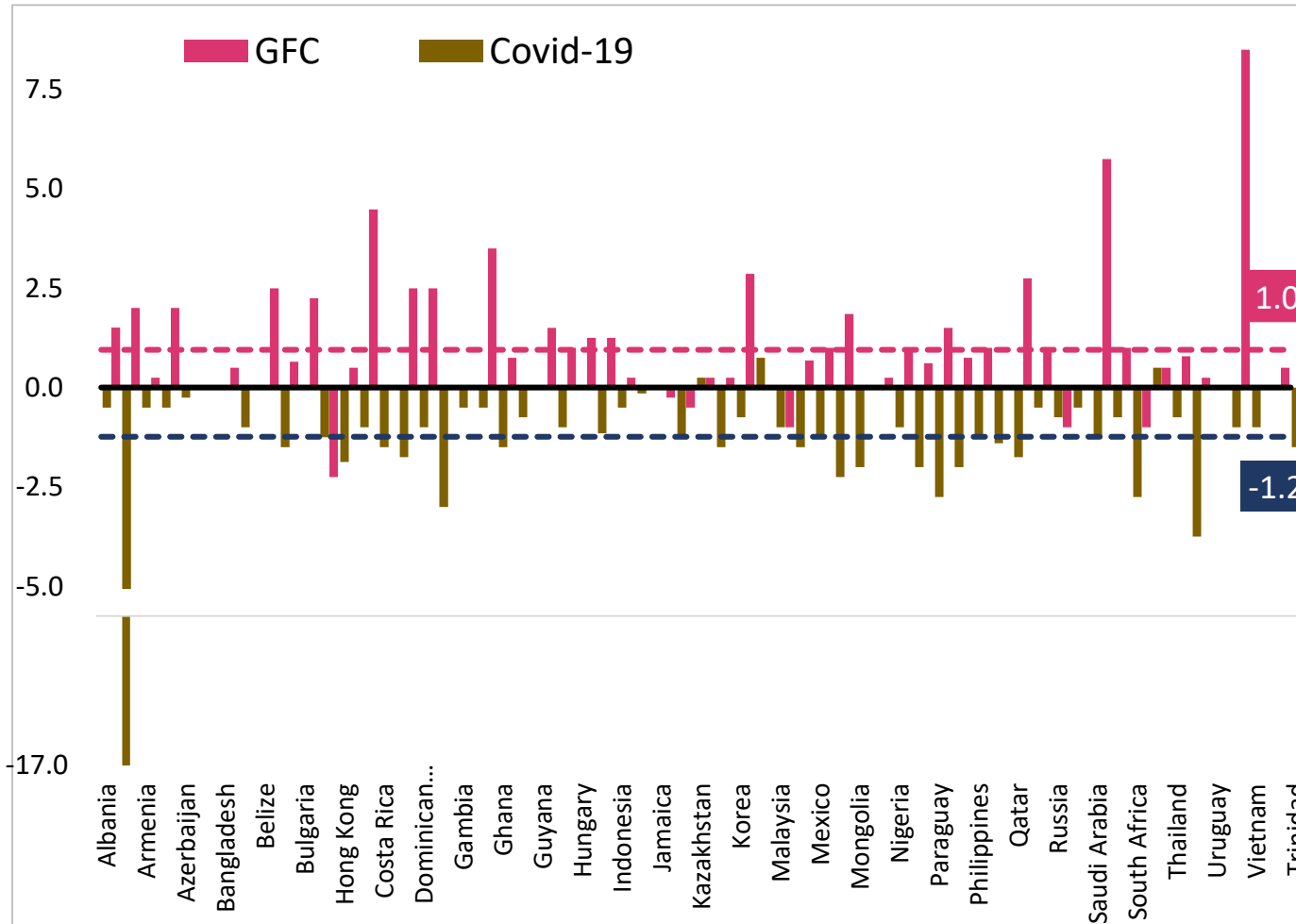
Announced Fiscal Stimulus and Income (% of GDP, as of April)



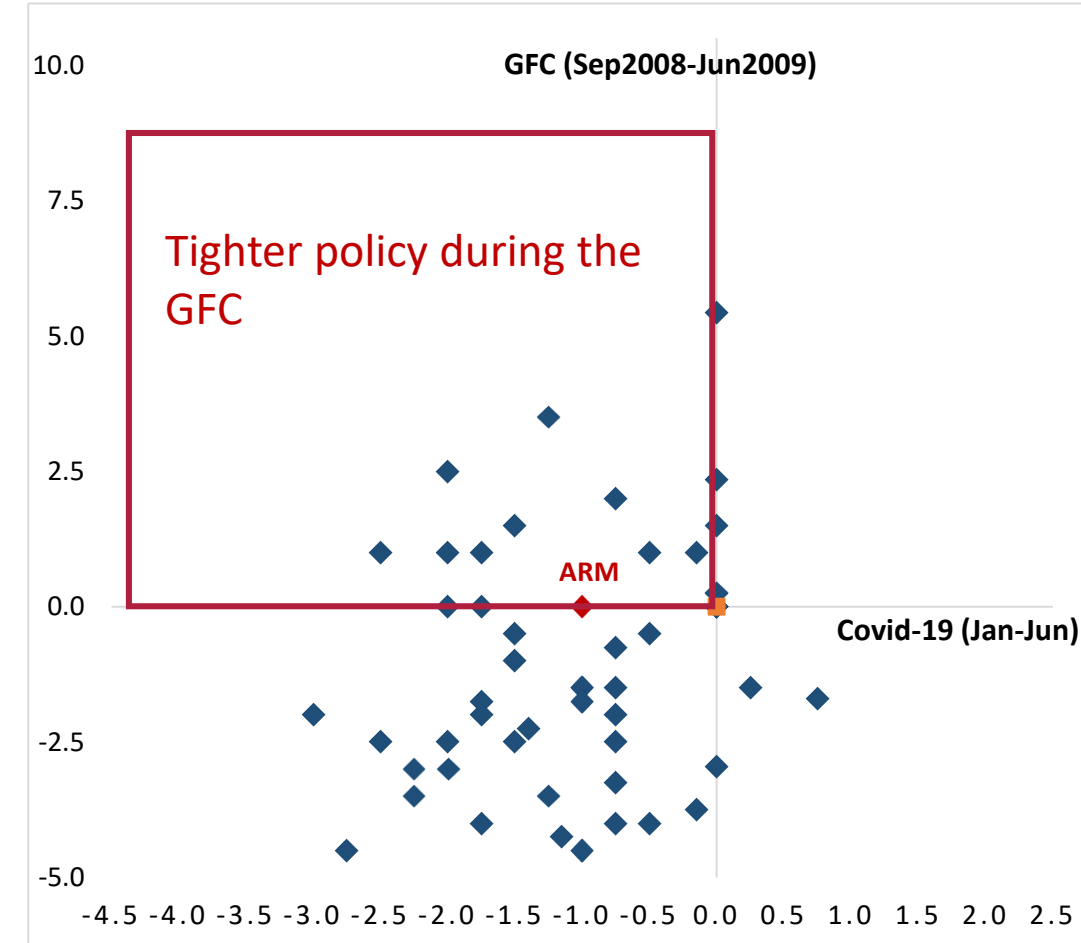
Source: Nurbekyan, Minasyan, Hayruni (2020)

# In contrast to the GFC, emerging markets were able to ease monetary policy during Covid-19 shock. Did EMs “graduate” from the pro-cyclicality trap?

Monetary Policy During Covid-19 and GFC (pp)



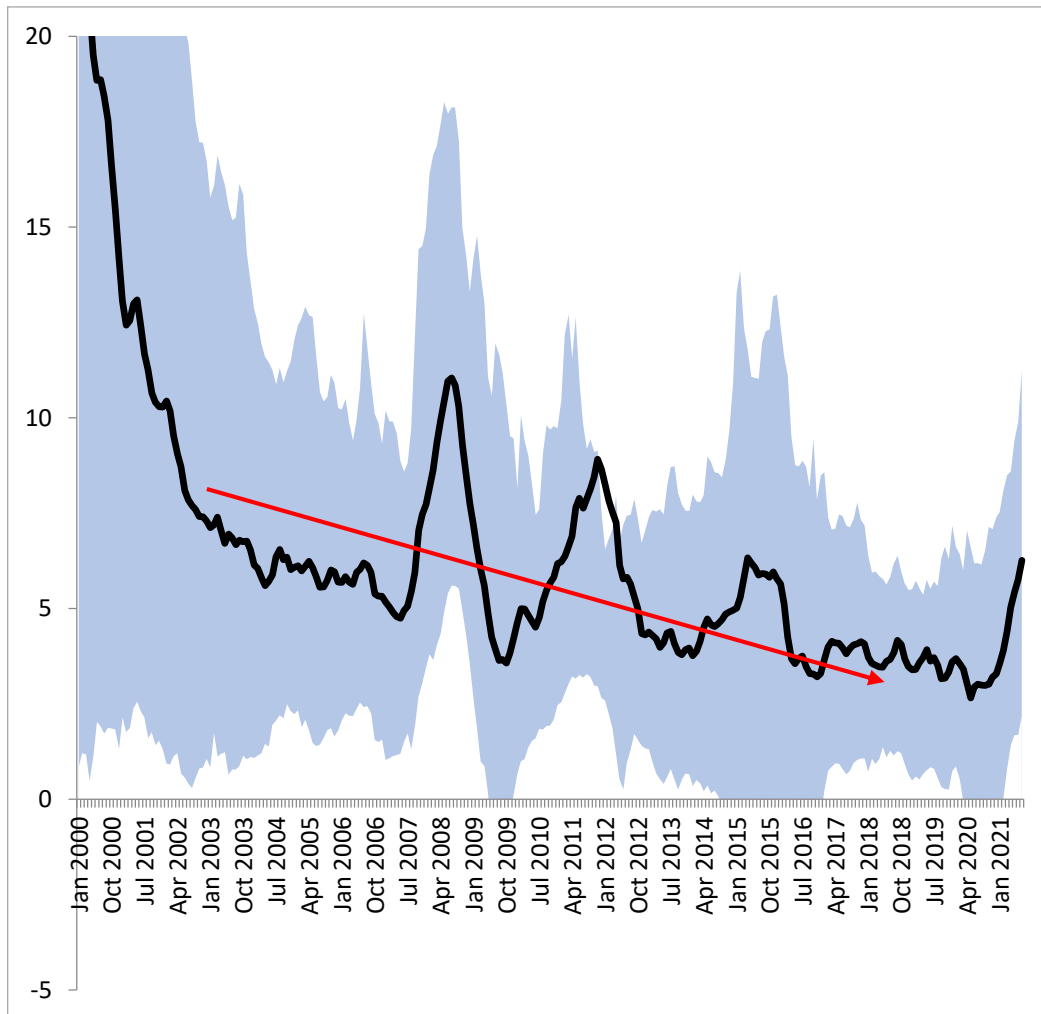
Change in Key MP Rate (pp)



Source: IMF, CEPALSTAT and CBA Staff Calculations

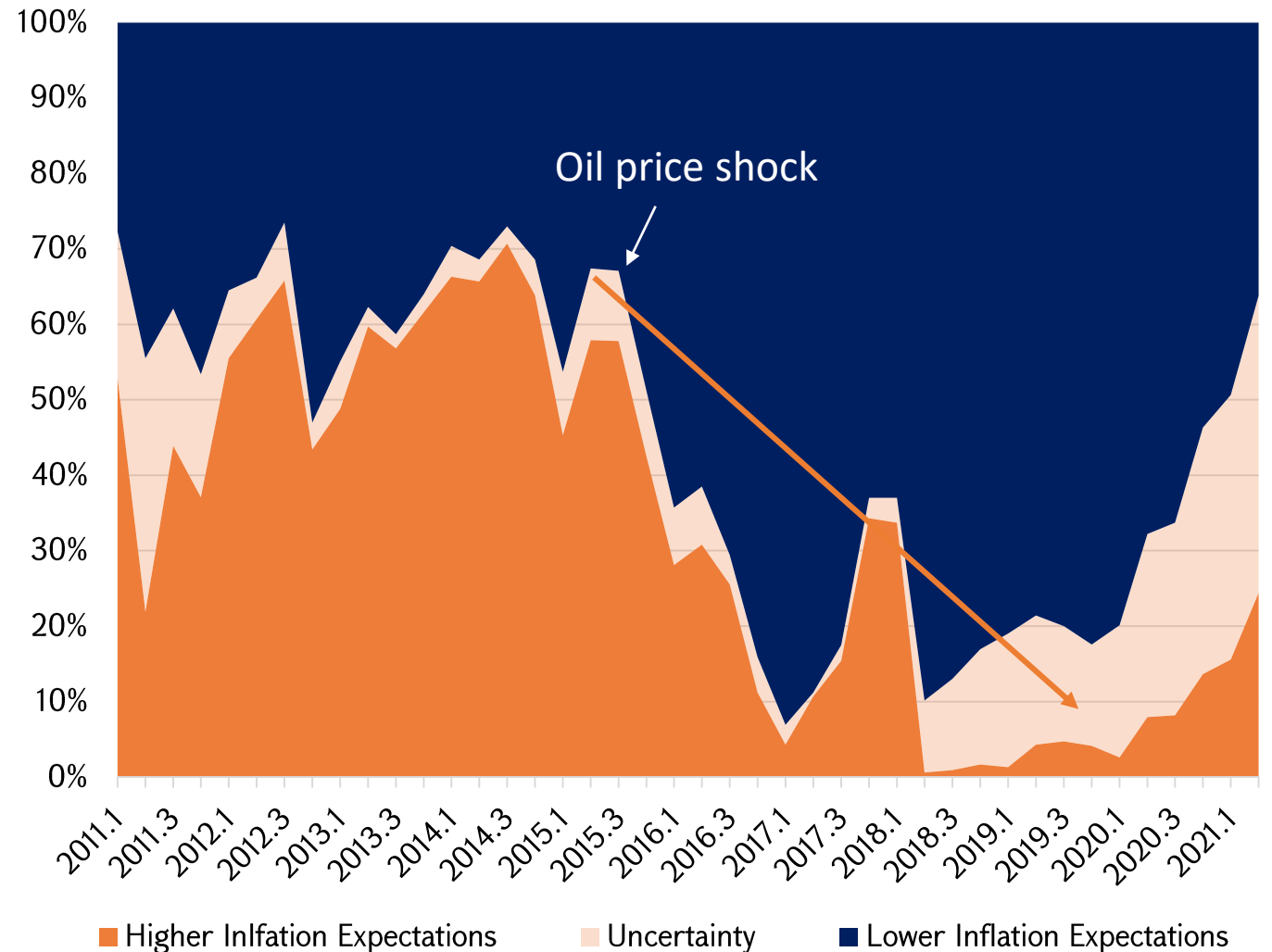
# Lower initial inflation and pre-crisis disinflationary policies in certain countries (like Armenia) were important determinants of crisis response...

CPI Inflation in Selected Emerging Economies (%)



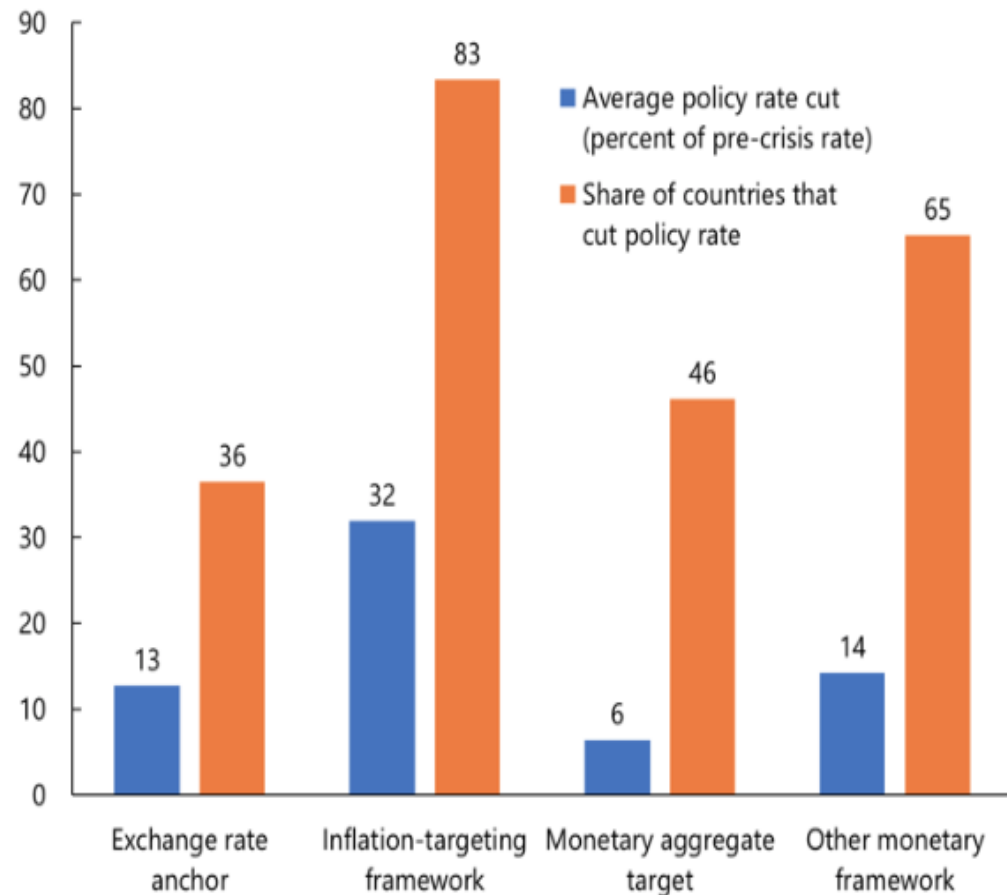
Source: IMF, CBA Staff Calculations

CB of Armenia survey on Inflation Expectations (share in %)

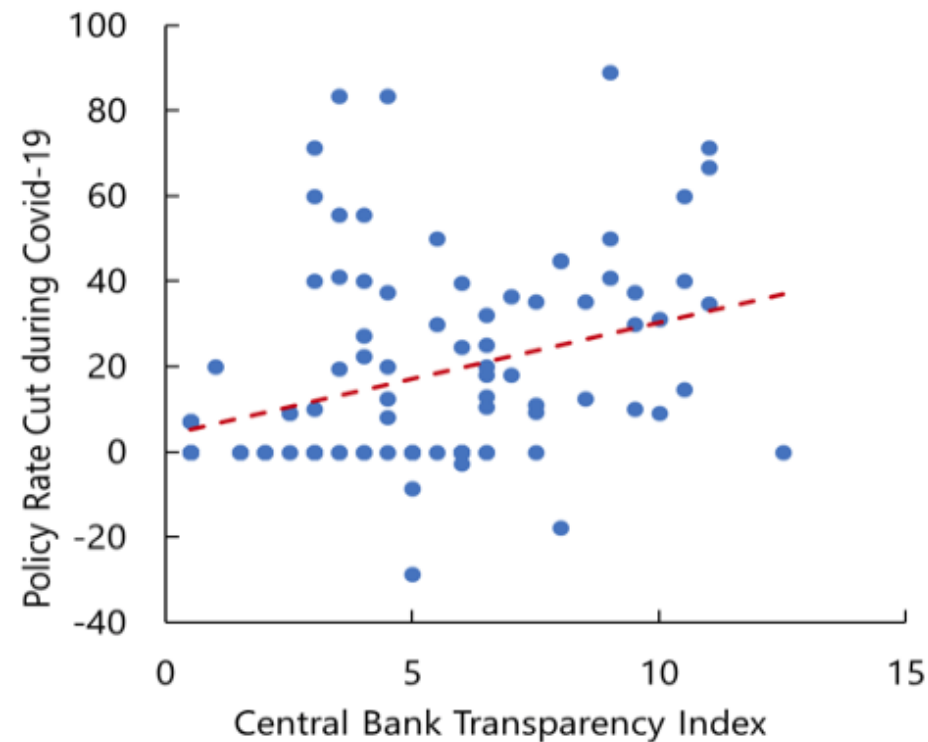


... while institutional factors, most notably higher central bank transparency, have enhanced the ability to conduct countercyclical monetary policy.

Policy Rate Cut during Covid-19 and Monetary Policy Framework

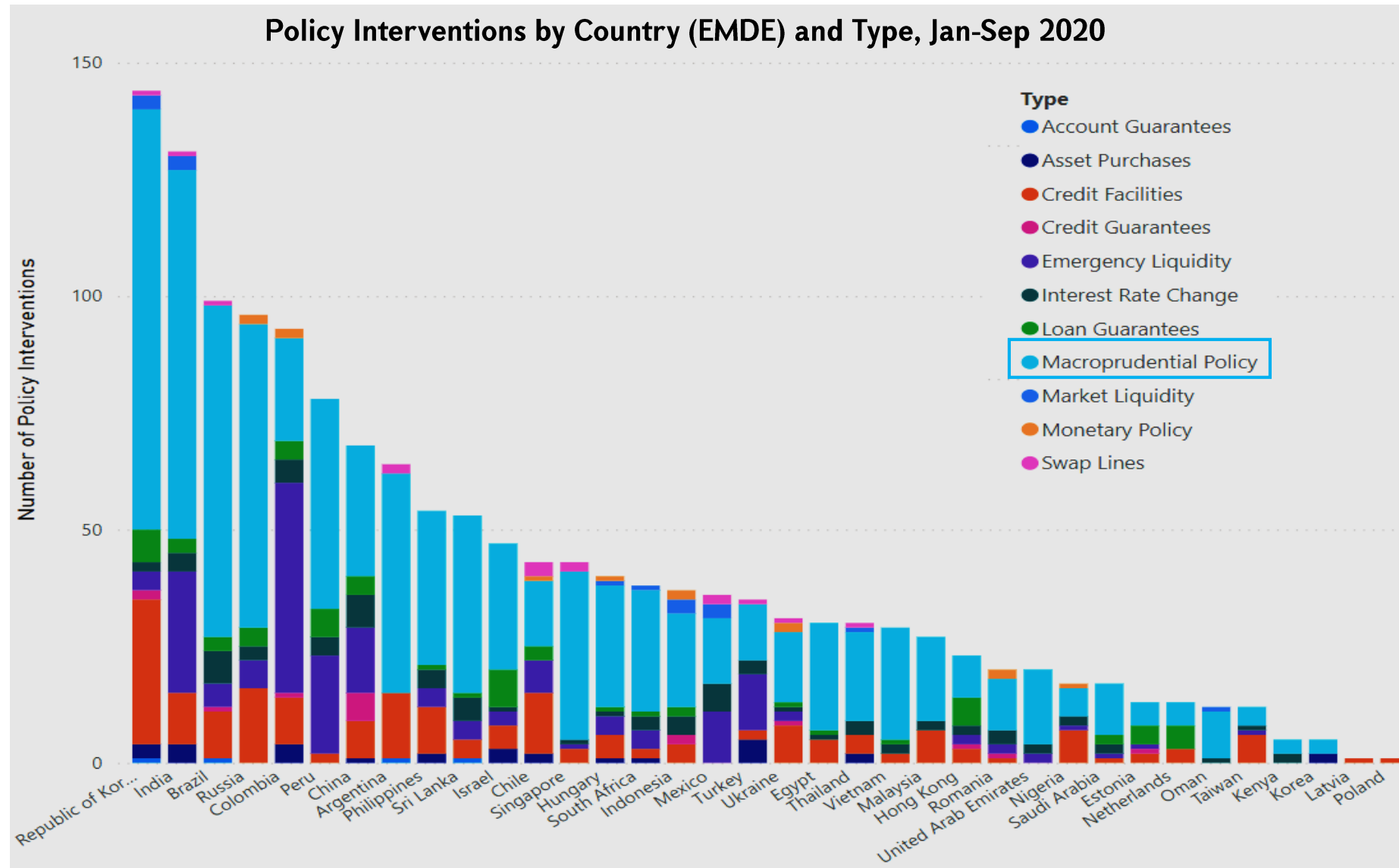


Policy Rate Cut during Covid-19 and CB Transparency



Note: The index covers 112 central banks. Out of 149 EMDE countries in our sample, 102 countries have a transparency score.

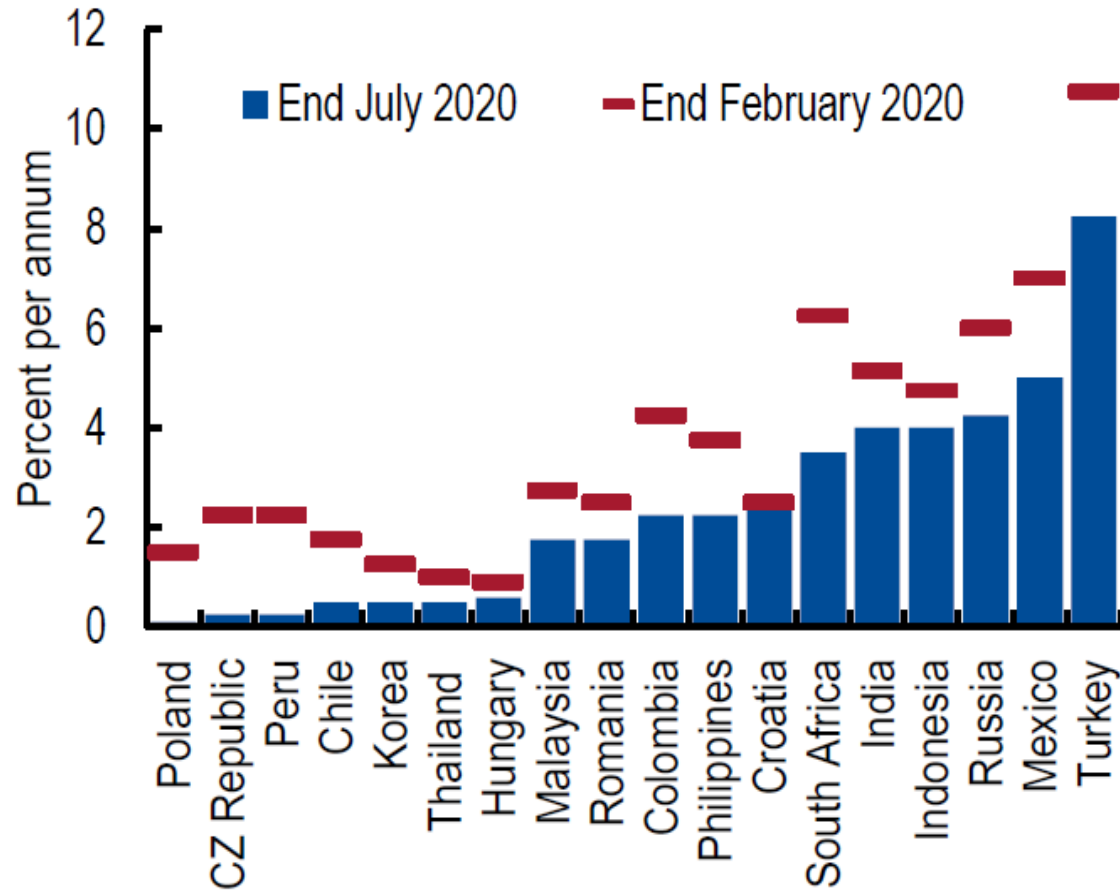
Conventional monetary policy was accompanied by a number of unconventional measures, while macroprudential policy created space for monetary policy reaction



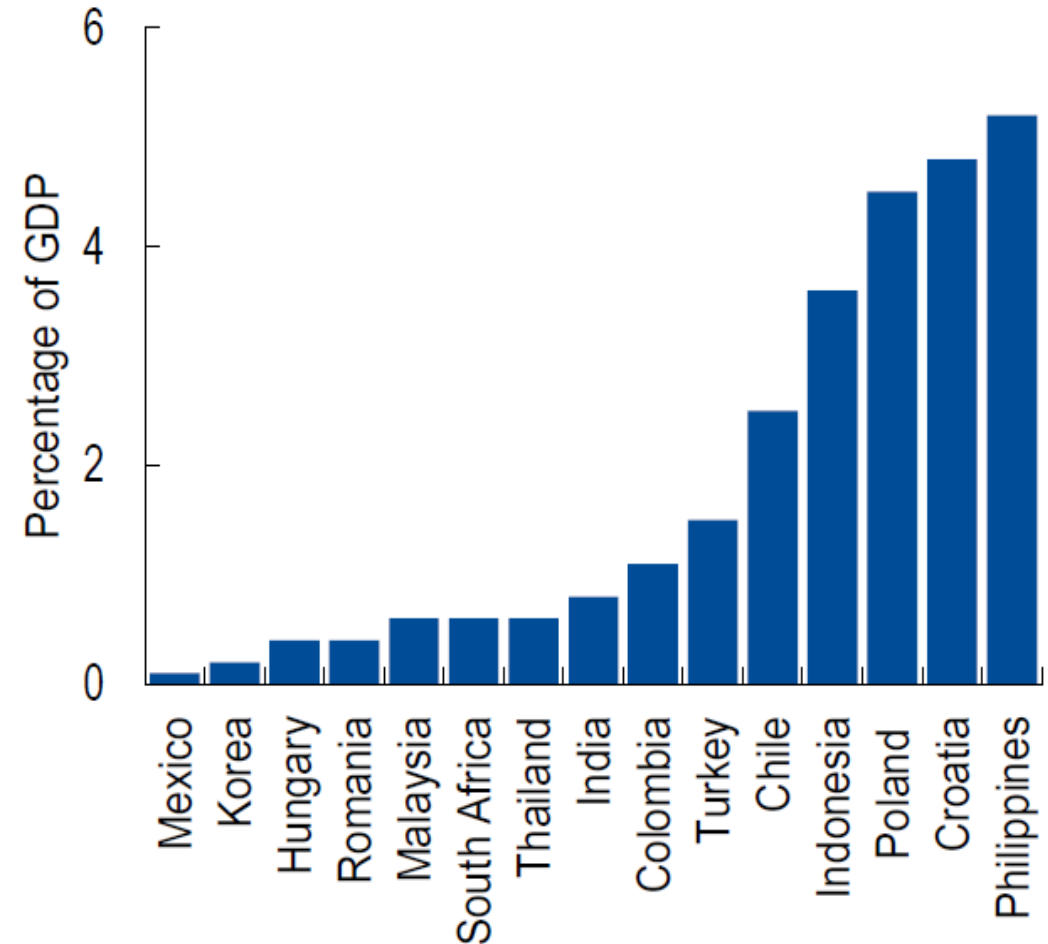
Source: Yale Program on Financial Stability, CBA staff calculations

Unlike in AEs asset purchase programs in EMDEs were announced even before the conventional tools hit the lower bounds

Policy Rates



Central Bank Asset Purchases

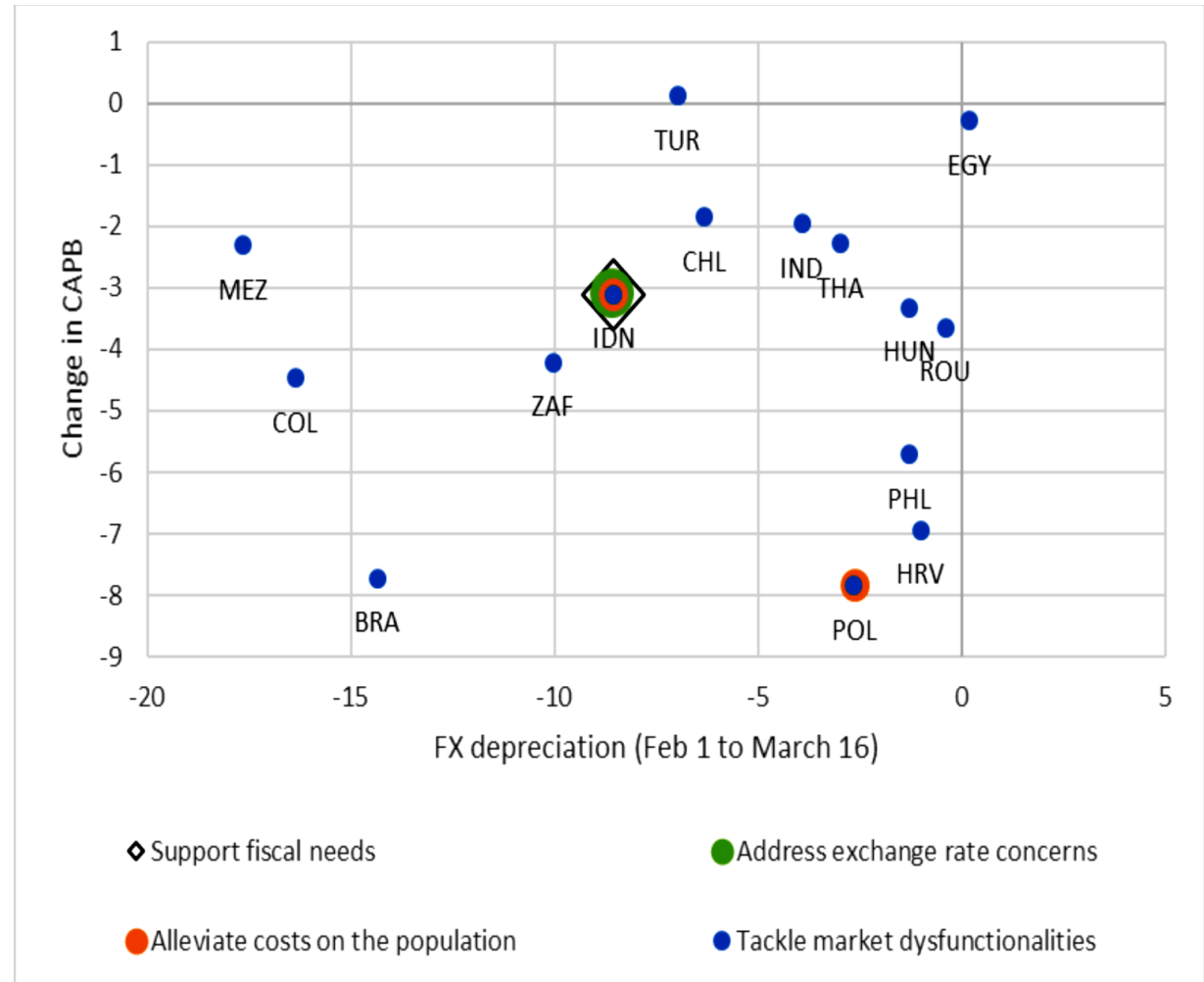
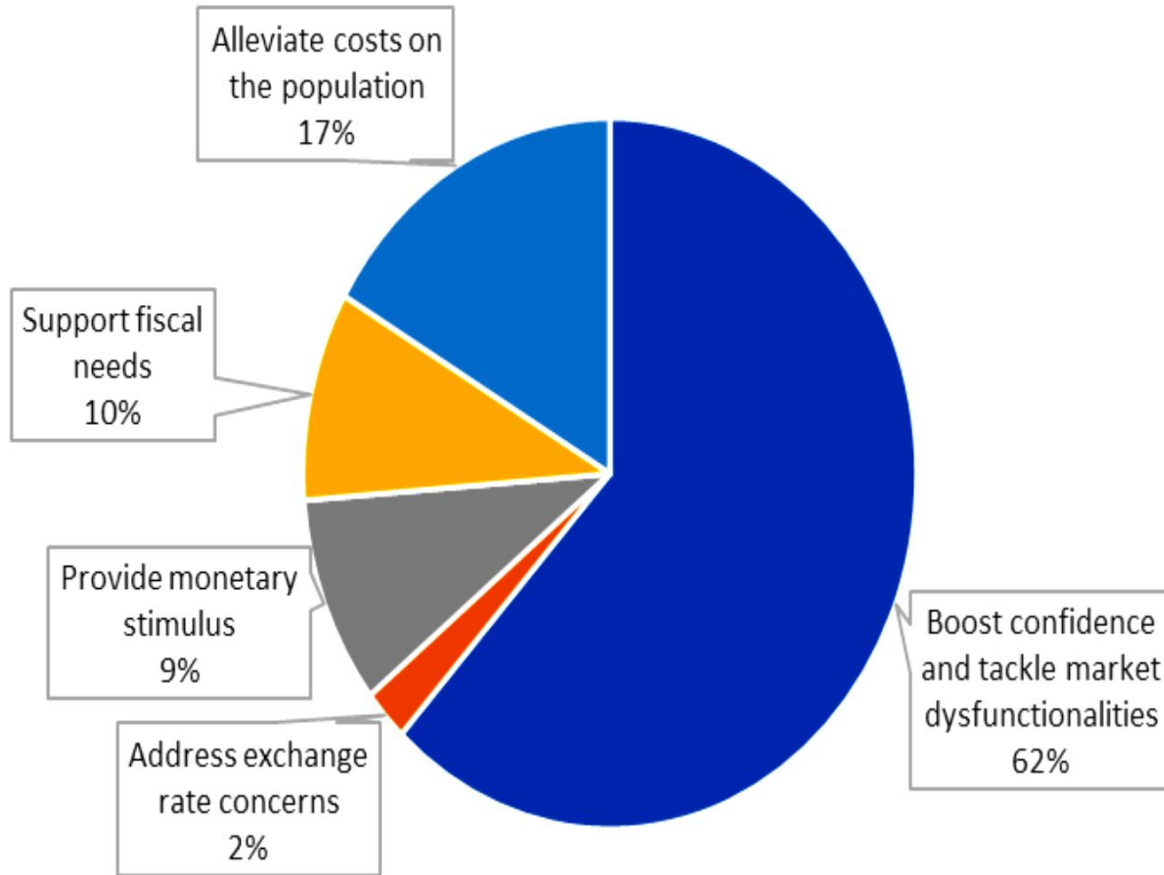


Source: Hofman, Kamber (Sept., 2020)

# How “unconventional” were the Unconventional Measures?

Stated objective of Asset Purchase Programs (APP) in EMDEs

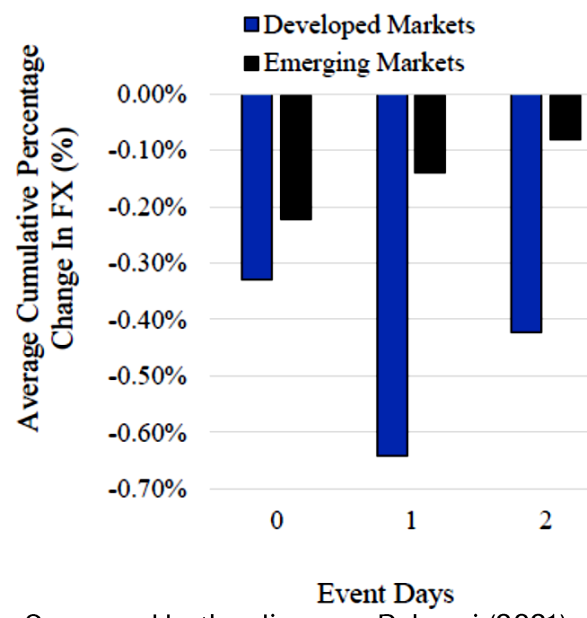
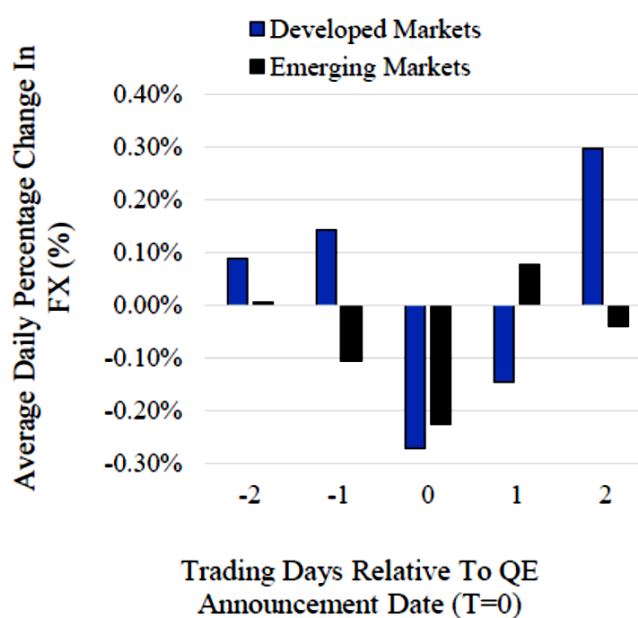
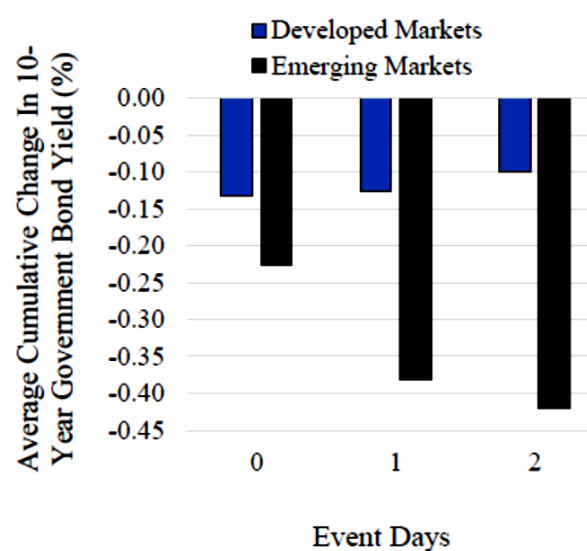
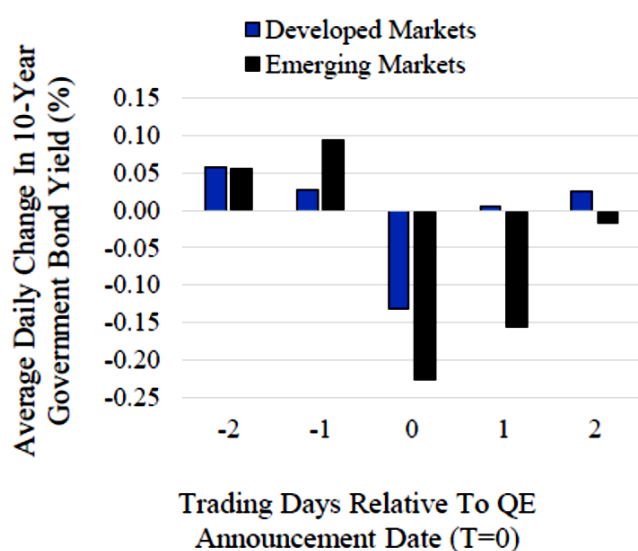
Multiplicity of Objectives in an Multidimensional Response Spectrum



Source: Fratto et. al (2021)



# While UMP appeared to be more effective in emerging countries, the effectiveness varied across cases and types...



- ✓ The surprise effect seems to play a significant role, especially in countries that had larger monetary space in times of the UMP launch.
- ✓ Quantity-based programs as well as programs focusing on government securities seem to be more effective
- ✓ APP announcement made by credible central banks are more effective.
- Other factors, such as central bank transparency, the non-residential investment share, or the monetary regime and the exchange rate regime did not seem to have an impact .
- APP announcements that coincided with FX intervention were not effective
- APPs had little effects on exchange rates or external borrowing costs, after controlling for other factors (other policies or global factors).

# Concluding Remarks

- “Good old” credibility matters story
  - Keep your house in order: Credible monetary and macroprudential policy create space during a crisis
  - View the crisis as an opportunity to build up credibility — crises make reputation.
- Clear communication is absolutely crucial for effectiveness of any measure (especially during crises).
  - Mess in the objectives of implemented tools means a clear failure of the Policy
  - Coordinated policy actions with clear communication is the New Normal...

**THANK YOU !**



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