

2022

6.2%

SHARE TO GDP

5.35 MILLION

TOURISM EMPLOYMENT

PHP 1.87 TRILLION

TOURISM RECEIPTS

2.65 MILLION

FOREIGN ARRIVALS

102 MILLION

DOMESTIC TRIPS

PHP 1.5 TRILLION

DOMESTIC RECEIPTS



2023

Foreign visitor arrivals

3,376,514

As of August 11, 2023

70.34%

of the 4.8 million baseline industry target for 2023

Foreign Tourism Receipts

PHP 285 BILLION

As of June 30, 2023

TOURISM: 2ND TOP DRIVER OF ECONOMIC GROWTH

January to June 2023

70,000

TOURISM WORKERS TRAINED

Filipino Brand of Service Excellence

LOVE THE PHILIPPINES

# CENTRAL VISAYAS

**2.2 MILLION**  
Visitor arrivals as of June 30, 2023



## SUSTAINABLE TOURISM

The SIRT project aims to enhance sustainability, inclusivity, and resilience in Tourism in Bohol, Siquijor, and Siargao Island

## CRUISE CALLS

More than 100 cruise calls scheduled to arrive in the Philippines, 4 are expected to arrive in Central Visayas



## HERITAGE RESTORATION & SHORE REHABILITATION PROJECTS

**315%**  
Increase in international flights at MCI A now with 195 flights as of August 2023



## UNWTO

Cebu as next host of the 36<sup>th</sup> joint meeting of the UNWTO commission for East Asia and the Pacific and South Asia

## DIVE TOURISM

State of the art hyperbaric chambers in Daanbantayan and Dumaguete

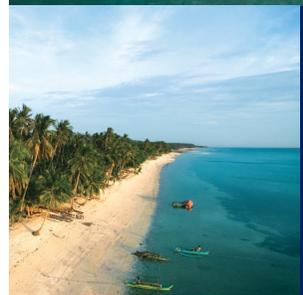


## ESL GROWTH

**GOLF, MICE, HEALTH & WELLNESS**



## TOURIST REST AREA



## TOURISM CIRCUIT EXPANSION